



Contact: Kimber Tower
Tel: 208-227-3200
Email: 2010IBCIIdaho@gmail.com

FOR IMMEDIATE RELEASE

IDAHO BABYWEARING GROUP TO TEACH PARENTS AND CAREGIVERS UNIVERSAL AND ESSENTIAL SKILLS

Idaho Babywearers to Host Free International Conference in June 2010

RIGBY, Idaho (October 1, 2009) -- Idaho Babywearers, a Rigby-based non-profit advocacy group, will host the 3rd Bi-Annual International Babywearing Conference, June 9-12, 2010.

Babywearing is the practice of wearing or carrying a baby or child in a sling or other form of cloth carrier. It has its roots in traditional cultures, but has been regaining popularity in the United States.

Studies have found that babies worn by their parents or care givers are happier, healthier and more confident. Researchers have attributed these benefits to babywearing adults being attuned to their babies' needs.

Although some parents begin wearing their babies out of necessity, others are drawn to the practice out of convenience or because they know how beneficial it is for their baby.

"Wearing your baby is timeless," said Brittany Blackburn, the main conference organizer. "It's the love, security, warmth, convenience, health and well-being that are nurtured during those short years when babies can be worn."

And babywearing isn't just for parents: Caregivers also benefit from babywearing.

"As a foster parent to infants, I get to experience the closeness I had with my biological children with a baby who is desperate for all these benefits of babywearing," Blackburn said. "It makes such a difference almost immediately."

The conference is free of charge and will include classes for all levels of babywearers, from those curious about the practice to those who have been babywearing for many years. Topics will include – Babywearing Basics, Babywearing safety, Babywearing and Special Needs, Back Carries and Kung Fu Babywearing; organizers will also offer beginning and advanced classes on specific types of carriers. Nurses, doulas and midwives are also encouraged to attend the classes that are being offered for CERPS (IBCLC) & CEUS (DONA) certification credits.

--more--

3rd Bi-Annual International Babywearing Conference

Page 2 of 3

Conference speakers will include Kelley Mason, a modern pioneer in babywearing and the owner of Kozy Carriers, and her husband Charlie, who will describe how babywearing has benefitted their family.

Organizers said their main goal is to have a family-friendly and education-rich event that will attract attendees from around the world to come and enjoy Eastern Idaho and the surrounding area.

“Babywearing is an essential skill that has innumerable benefits to parents, caregivers, children and entire families,” said Kimber Tower, the assistant organizer of the conference. “On day one of the conference, we have scheduled a group outing to Yellowstone National Park, and every day we have at least one family-friendly activity. That’s why we are a little worried that people are going to come here and love Idaho so much that they all stay.”

Idaho Babywearers is the official Idaho chapter of Babywearing International, Inc. Its members are dedicated to teaching families and caregivers the art of babywearing. Volunteers in Rigby and the surrounding area run local meetings every month.

For more information on this free event, visit www.internationalbabywearingconference.com.

###

If you would like more information about this event or you would like to schedule an interview with Kimber Tower or Brittany Blackburn, please contact Kimber Tower at 208-227-3200 or email 2010IBCIIdaho@gmail.com.

